

क्र. सं.	विवरण	आकार
	कंटेंट क्रिएशन	
1	All 2D, 3D creatives and renders (Finalisation of design of Innovation Pavilion post award of work) - The open file of the design provided will be made available	Stage designing, creative designing, AUTO CAD layout of the Innovation Pavilion
2	LED Content - For various LEDs installed regarding Innovative Projects. Content will be provided by us.	Static and animation loops
3	Anamorphic content - Refer to the reference design provided	Anamorphic content for the LED – 2 loops of 1-15 seconds each
4	Designing of AI Based Interface – Sample of the last year's content will be provided named REFERENCE 3 (Can be accessed in the link mentioned below)	Content creation for the AI based installation and TV content
5	Production cost for Master Film. Including Motion Graphic , 2D Animation, Studio, Concept, VO Script, Supervision. Mp4/MOV – Sample of the video will be provided named REFERENCE 1 (Can be accessed in the link mentioned below)	Up to 3 minutes - each film
6	Production cost for Animated, Interactive Film . Including Graphic Designing, 2D Animation, Studio, Concept, VO Script, Supervision. Mp4/MOV – Sample of the video will be provided named REFERENCE 2 (Can be accessed in the link mentioned below)	Up to 3 minutes - each film

संदर्भ 1, 2 और 3 तक हेतु लिंक

<https://drive.google.com/drive/folders/1zsJoiGtvIJdtCINj72l80GSnpG88P5Kb?usp=sharing>